# South Australian Social Enterprise Expert Strategy Advisory Group 2022-2023 Members

The South Australian Social Enterprise Expert Advisory Group provides a formal mechanism to advance a shared sector objective of developing and implementing a state government endorsed social enterprise strategy for South Australia (SA).

The membership of the Advisory Group is intended to reflect and represent key interests and organisations who have a stake in the SA social enterprise ecosystem, and who can contribute expert advice, support and networks to support the Group's objectives.

The current 2022-23 Advisory Group Members are:

## Theresa Brown - Co-Chair

Theresa is a founding member of SASEC (South Australian Social Enterprise Council) and is the Chair of its first democratically elected Board and also sits on the Australian Social Enterprise Network Alliance (ASENA). Having worked in the community sector in senior management for over 25 years in both local government and not for profit sectors, she is a strong advocate for social enterprise after witnessing many great impactful programs cease due to government funding.

She is the founder of 'Play it On' a social enterprise that provides subsidy grants assisting disadvantaged children to play sport through sales of pre-used sports-gear.

#### Amy Orange, MBA - Co-Chair and Secretariat

Amy is the Social Procurement Lead SA at Social Traders, and brings over six years of knowledge and experience in social enterprise design and development, capacity building, and social procurement including advocacy for policy reform to drive impact for South Australia through enterprise. Amy's networks and deep knowledge of the South Australian social enterprise sector, combined with her connections and awareness of strategy and policy at national, international and other jurisdictional levels positions her well to drive the objectives and activities of the Advisory Group to benefit South Australia. Amy holds an MBA, was recognised as one of the SA 40 Under 40 Entrepreneurs and Business Leaders in 2018, and sits on the board of directors of Infoxchange Group, one of the largest tech-based social enterprises in Australia.

## **Dr Guy Turnbull**

Dr Guy Turnbull is an award-winning, internationally recognised social entrepreneur. Highly acclaimed in his field, he has been a major figure in the co-operative and social enterprise sector since 1988, including building a UK based \$35m care co-operative from scratch., and co-creating 'RED' - an innovative approach to social enterprise development with people with disability. He was the 2018 Don Dunstan Foundation Thinker In Residence focused on

building South Australia's social economy through developing co-operative solutions to community and societal challenges.

Guy is a founder member and managing director of VIVA Mutual Foundation – a South Australian based not for private profit NDIS provider.

## Helen Sheppard, MAICD

Helen is a not for profit specialist, an experienced Board Director and Chief Executive of UnitingCare Wesley Bowden. Her desire to change the world for the better was born when her parents, passionate about social justice, made her childhood home a welcoming haven for people who were pushed to the fringes of our community – those who were homeless, people with mental health concerns and friends from the Pitjantjajara Aboriginal community.

Helen is committed to the growth of the social enterprise sector to increase economic, social and environmental benefits for all South Australians, especially those often on the edges of our communities. As a Board member of the Social Impact Measurement Network of Australia, Helen is leading a national focus on building public and private capability to create, measure and scale social impact and innovation.

#### Carmen Garcia, MBA

Carmen Garcia is the CEO and Founder of national award-winning diversity and inclusion certified social enterprise, Community Corporate. Operating in the niche space of corporate social responsibility, Community Corporate specialises in recruitment with a social conscience, pre-employment training, coaching and corporate inclusion strategy. In 2020, Community Corporate won National Social Enterprise of the Year at the Australian Small Business Champions Awards.

Carmen is a well-regarded social entrepreneur making a profound economic and social impact through a successful social procurement model which has seen Community Corporate continue to grow and expand its reach. Carmen has extensive government and community experience, and is currently sitting on both the Australian Multicultural Council and SA Multicultural Commission through government appointment. Carmen is driven to build a strong social enterprise sector in SA and elevate the role of social impact investment and procurement strategy to grow and sustain the industry.

## Freddie Brincat OAM, MAICD

Founder and Executive Director CBS Inc. Freddie OAM, MAICD Believes in the holistic strengths-based model & finding that delicate balance between social justice, positive values and culture, with business and finance. This forms Freddie's guide to decision making and leadership. Former teacher, and specialist disability physical educator, Freddie has significant experiences working with teams, disability support, partnerships with the public and private

sector and innovation. Having founded CBS Inc. 26 years ago, social enterprise as a creative effective change process is a current key focus. Social enterprise is proving to be an effective innovation, contributing to a change in public attitude and perceptions on the positive contribution disability and diversity brings to our workplace and community. Current board member of Summit Universal Health Secretary, Hindmarsh Square Carpark, CBS Inc. Secretary/Public Officer. Freddie enjoys being active, amateur wine making, keeping and showing Australian Langshan chickens while trying not to take things too seriously too often – it's a challenge.

## **Brenz Saunders**

Brenz is the Founder and CEO of Garu InfoTech, Chairperson of Tauondi Aboriginal College and Chairperson of Far West Coast Investments. He is a strong and passionate advocate for digital inclusion in particular supporting greater opportunities to ensure digital accessibility and education for Aboriginal and Torres Strait Islander people. Being a passionate community driven professional he believes strongly in the work of community impact spending most of his time working with private organisations to better understand their sphere of influence to impact and improve their community impact in particular within the Aboriginal and Torres Strait Islander community. Brenz also serves as a board member of Generation Australia's First Nations Advisory Group and as a regional council member for the Australian Information Industry Association.

## Rose Lacoon-Williamson

Rose Lacoon Williamson is the Youth Inc. Learning Exchange Executive Director, the social enterprise arm of Youth Inc. Enterprise Academy. Driven by a deep awareness of social justice and equity, Rose has led programs to develop the South Australian Purpose Economy and Social Sector in her role coordinating the Thinkers in Residence Project. Rose contributed to the development of the Work Ventures program at Youth Inc. and is currently responsible for business development, monitoring and evaluation, strategic impact and the development of the Youth Inc. Urban Green School. Additionally, Rose is the Founder and Managing Director of The Topsoil Garden Project, a horticulture therapy and allied health service for people experiencing psychosocial disability. Rose holds a Bachelor of Innovation and Entrepreneurship and serves as a volunteer on the Social Impact Investment Network South Australia Board.

## <u>Dr Sanjaya Kuruppu</u>

Sanjaya Kuruppu is a Senior Lecturer in Accounting at UniSA Business, the Director of the UniSA-Yunus Social Business Centre, and an Associate Stream Director for the Centre for Markets, Values and Inclusion at UniSA. He is a member of SASEC and Catalyst2030.

Sanjaya researches the accountability and governance of organisations, focusing on sustainability reporting and NGO accountability. He also explores how new technology, such as blockchain and triple-entry accounting, are shaping these practices. His research has been

published in top-tier accounting and business journals including Accounting, Auditing & Accountability Journal, The British Accounting Review, Journal of Business Research, Business, Strategy and the Environment, and Meditari Accountancy Research.

Sanjaya has worked in both private sector and not-for-profit settings, so his research has a practical emphasis, with a number of consulting reports arising from his work shaping the organisations he has studied.

# Abby McKay (Observer)

Abby McKay, Executive Manager Corporate Services & Projects is a member of the CBS Inc. Executive Management Team at CBS Inc. and oversees the management, coordination and ongoing development of allied corporate services including Human Resources, QA/ WHS, IT & Communications, as well as overseeing CBS Inc. Social Enterprises. For 21 years, Abby was an active and dedicated member of the Calisthenics Association of South Australia (CASA) and had great success at both the state and national level before retiring from the sport in 2014. Abby currently serves on the board of directors for SA Arts and Disability organisation, No Strings Attached Theater of Disability. Abby enjoys exercising regularly to keep active and loves spending time with her family especially her 10-year-old Puggle, Jango. Her other interests include op-shopping and collecting eclectic/ antique items. By working in collaboration with others and educating the community to be more inclusive of diversity, Abby hopes to impact positive change through leading by example.